



**Accessible
Town**

Think Differently About Disability

Part of the Accessible Town series

www.accessibletown.gg

#AccessibleTown

#MakeAChange

Flyer sponsored by

LLOYDS BANK FOUNDATION
for the Channel Islands 



Guernsey
Chamber of
Commerce





Increasing Disability Confidence

Nearly one in every five people in the UK has a disability or impairment, and over half of households have a connection to someone with a disability. Their collective spending power – the Purple Pound – is worth £249 billion to the UK economy and the same proportionately in Guernsey.

However, this potential is not being fully realised. There are still real (and perceived) barriers that make it harder for disabled people to find work, spend money online and in store, and enjoy a drink or meal out.

The aim of the Accessible Town project and Purple Tuesday is to make customer-facing businesses more aware of these opportunities and challenges and inspire them to make changes to improve the disabled customer experience over the long term.

The Accessible Town project is a collection of initiatives that will focus on improving accessibility, in its widest context, in Guernsey. It's all part of the #MakeAChange campaign to work with local businesses to increase their confidence around inclusivity and accessibility and what's called 'Disability confidence'.

How to get involved?

- Complete the Chamber of Commerce disability confidence survey

Check out our Accessible Town website to:

- Sign up for the free disability awareness training
- Sign up for the workshops on Disability etiquette, physical access, Hidden Disability Lanyards, Dementia friends, Mental Health and more, online, our website or Eventbrite
- Fundraise on International Day of Disability 3rd December, by dressing in purple, baking cakes or any other ideas. Download our fundraising pack at:
www.matter.gg/make-a-change/fundraising-pack/
- Volunteer Monday 3rd December at the Accessible Christmas Lights evening

4,000+
carers.

13,000
disabled
islanders

Sign up for
the free
disability
awareness
training





Get involved in our key events

Purple Tuesday - Join us

13th November, 12-2pm

Purple Tuesday is the UK's first accessible shopping day, established to recognise the importance and needs of disabled consumers and promote inclusive shopping. We will be running a fayre in inner market that day to showcase all our events, educational workshops, and member charities that can assist you to become more disability confident. Sign up to Purple Tuesday 13th November: www.purpletuesday.org.uk



#MakeAChange (IDPwD) awards - Nominate and celebrate

3rd December, 12:30pm inner market

We celebrate International Day of Persons with Disabilities (IDPwD) which is a United Nations sanctioned day with our #MakeAChange awards. The aim is to increase public awareness, understanding and acceptance of people with disability and celebrate their achievements and contributions through recognition in our #MakeAChange nominations process and awards.

Find out more at www.matter.gg



Accessible Christmas Lights Evening - Take part

Monday 3rd December 5:30-7:30pm

The first Accessible Christmas Lights evening aims to provide a more accessible environment for disabled adults, children with disabilities, carers, family and friends. There will be a wide variety of entertainment for all, refreshments, shopping options and of course the Christmas Tree and lights.

Find out more at www.accessibletown.gg



Thank you to all our partners.

You can view them all at www.accessibletown.gg/partners/

Find out more about the key events, educational workshops and our Hints and Tips on our website



Our mission: Access for All works in partnership with the community to improve accessibility, in its widest context, for islanders and visitors alike. This includes four key areas of access: Physical, Information (online, signage & hard copy), Activities and Services.

Access for All is a registered Guernsey registered charity CH542 (AGC) and GDA member charity. We receive no funding from the Government.

We are a group of islanders, and their families, sharing our stories of living with disability in the island of Guernsey. We want to raise awareness and change the way the Guernsey Community thinks about disability locally.



Project Lead

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Find out more about the lead charities at:

 matter@gda.org.gg

 www.matter.gg

 www.facebook.com/Mattergg

 [@WeAllMatterEh](https://twitter.com/WeAllMatterEh)

Access for All:

 hello@accessibletown.gg

 www.access.gg

 www.facebook.com/accessforallgsy/

 [@access_gg](https://twitter.com/access_gg)