



# Accessible Town



In Guernsey we have 13,000 disabled islanders and more than 4,000 carers, we are all customers. Our collective spending power is over £249 million, its called the Purple Pound. The Accessible Town project aims to encourage customer-facing businesses to be more aware of these opportunities and challenges and inspire them to make changes to improve disabled customers experience. #AccessibleTown

## Launch and Training

From Thursday 4th October

We will be providing businesses with an introduction to inclusion and accessibility in Guernsey through a series of workshops and hints and tips for increasing disability confidence. Register at [www.accessibletown.gg/events](http://www.accessibletown.gg/events) and #MakeAChange



## Purple Tuesday

Tuesday 13th November, 12pm to 2pm

We are using Purple Tuesday, the UK's first accessible shopping day, to further promote the importance and needs of disabled customers. Join us and our partners at our fayre in Inner Market 12-2pm find out more at [www.accessibletown.gg](http://www.accessibletown.gg)



## #MakeAChange Awards

Monday 3rd December 12:30pm

We will celebrate the achievements of organisations and individuals that have continued to drive change. The celebrations and awards will be held on UN International Day of Persons with Disabilities (IDPWD) in the Inner Market.



## Accessible Christmas Evening

Monday 3rd December, 5:30pm to 7:30pm

Partnering with St Peter Port Christmas Lights and many town businesses, the first ever Accessible Christmas Evening aims to provide a more accessible environment for disabled adults, children with disabilities, carers, family and friends.



For more information about the Accessible Town project visit [www.accessibletown.gg](http://www.accessibletown.gg) or email project lead Karen Blanchford at [hello@accessibletown.gg](mailto:hello@accessibletown.gg)