

Activity Ideas for Celebrating Purple Tuesday

1. Wear something Purple

Ask everyone in your organisation to wear something purple on Tuesday 2nd November to celebrate Purple Tuesday and proudly show your team's commitment to disability inclusion. You could even host a fashion show...best purple outfit wins!

2. Purple Tuesday Quiz

Why not get employees participating in our quiz to find out how much they really know about disability, diversity and the power of the purple pound?

3. Book Club

Challenge staff to read a book about disability and then share their thoughts to see if there's anything you can implement as a company moving forward.

4. Purple Treats

For those employees that are in the office, why not ask everyone to bring in a purple treat or bake some Purple Tuesday inspired cakes!

5. Purple Tuesday Wordsearch

See how many Purple Tuesday related words you can find in this word search; why not make it competitive by setting a time limit for employees to complete and whoever does it the fastest wins a prize?

6. Purple Tuesday Anagram

See how well you know the of the different types of disabilities there are. Can you match these up based on the descriptions given? A great learning tool too.

7. Send in your #ThumbsUp Photos

Share your Thumbs Up photos on Social Media. The most creative photo will win a year's FREE subscription to Purple 365 – featuring exclusive monthly webinars covering contemporary disability-related topics to align with national awareness days, e.g Mental Health Awareness Day, Autism Awareness Day. Plus free resources throughout the year to help you communicate with your customers and guide your staff

8. Disability Training

Why not invite a local disability community group to give employees training about their disability focus, to widen their knowledge and understanding of disability and inclusion.