

Think differently about disability

Fundraising Pack

Starting Monday 3rd December

Help us celebrate the changes Guernsey has made in the lead up to UN Day of Persons with Disabilities (IDPwD)



Principal sponsor

we all
matter

eh?

Help us to #MakeAChange

Thank you so much for deciding to fundraise for the #MakeAChange campaign. Whether you're organising a bake sale or holding a dress down day, we hope you'll have fun celebrating International Day of Persons with Disabilities (IDPwD) and have the chance to 'Think Differently about Disability'.

Why fundraise?

There are over 13,000 disabled people and 4,000 carers in Guernsey. In a community the size of ours it's likely that you'll know, provide services for or interact with disabled islanders regularly. We know Guernsey cares about the issues surrounding disability and how to become a more inclusive island. The #MakeAChange campaign is a response to that desire.

By making changes in your business, organisation or community group and raising money, you can have a significant impact on how disabled islanders take a full and active part in the community.

Don't forget to share your #MakeAChange stories and fundraising events on matter.gg. We'd love to know how your event is going and if there's anything we can do to help.

Where the money goes?

All the money raised goes to support the Guernsey Disability Alliance (GDA), the volunteer group We All Matter Eh? which is a voice of disabled islanders.

By increasing disabled islanders and carers opportunities to take a full and active part in community life we increase their purchasing power (Purple Pound) locally.



Karen Blanchford

We All Matter Eh? Partnership Director

International Day of Persons with Disabilities

What is this UN Observance Day about?

The United Nations' (UN) International Day of Persons with Disabilities (IDPwD) is observed annually on the 3rd of December. We hope to involve as many islanders as possible in these celebrations on the day itself or during that week. To find out more about IDPwD follow this link to our website www.matter.gg. Another good resource is www.idpwd.com.au

Who can be involved?

Everyone! There are different ways that you can be involved

Businesses

IDPwD can provide the spark for employers, businesses and organisations to take action over the other 364 days of the year. You can also sponsor, support or celebrate through community events, create an event for your employees or network. You could lend your voice through social media, articles, letters to the editor, blogs and newsletters about IDPwD and by raising awareness about disability issues. There is no limit.

Communities

Community involvement is an excellent way to build awareness of IDPwD. Organisations, businesses or local government can champion, support or organise a community activity which builds inclusive participation, highlights achievements of people with disability and signals a welcoming community for people with disability.

Schools

IDPwD is a great opportunity to break down the barriers with young people, in doing so building awareness and understanding of disabled islanders. IDPwD celebrates inclusiveness and can be adapted to many activities. It can be integrated with the curriculum such as physical education, social sciences, history, english, creative arts, engineering and design and community outreach.

More fundraising ideas

Morning or Afternoon Tea

Host a morning tea.

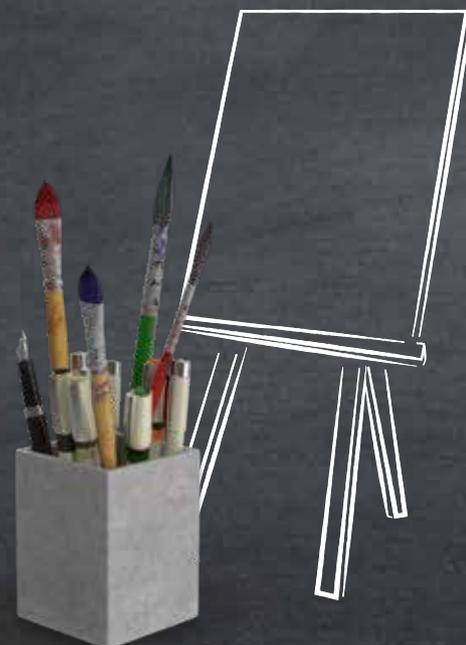


Cocktail Party

Host a cocktail party to mark IDPwD and invite a guest speaker or make an announcement about the changes you have made.

Art

Ask local artists to dedicate an art show or develop a piece of art on the lives of people with impairments or health conditions that effect their everyday lives. You can also enter our 'design an envelope competition', visit matter.gg for more information.



More fundraising ideas

Hold a cake sale

Make some cakes, then sell them. Simple, effective and; a great source of endless compliments about your baking prowess!



Dress up or down

A classic fundraiser that is easy for anyone to join in. From something purple to full on fancy dress, or Christmas jumper day - fun for everyone.



Maximise your fundraising with our handy tips

Match giving

Ask your employer if they will match your fundraising total, pound for pound.

Collect loose change

Label up an old jam jar and put it at the end of your desk to gather everyone's loose change. If you want to hold a collection in a public space e.g. house-to-house, where you live or on the high street in town, you'll need a permit from the States of Guernsey.

Get the boss on board

You'll be amazed at the difference it makes.

Partnerships

Think about how you can team up with another business, community group or school to undertake an activity or event. Or ask one of our member groups to speak at your event. www.gda.org.gg

Keep it safe

Before holding an event, we advise you to complete a risk assessment to identify any potential risks and hazards as well as first aid facilities.

Remember you'll need adequate facilities to prepare and serve food safely.

Register your event

Please register your event at www.matter.gg/make-a-change/fundraising-events-taking-place/

Media releases

It would be great if you would consider sending out a media release locally to raise awareness. You can also add your events and the change cards you have actioned at www.matter.gg

Promote your event

- Go to our website and download our posters
- On social media
- On local radio, in the local press and TV

Social media

Please share your event on social media

Twitter: [@WeAllMatterEh](https://twitter.com/WeAllMatterEh)

[#MakeAChange](https://twitter.com/MakeAChange)

[#AccessibleTown](https://twitter.com/AccessibleTown)

Facebook: www.facebook.com/Mattergg

What if I'm not able to organise an event?

You may not be able to host a large event, but you can still show your awareness through other celebrations. Check out what else is happening at www.matter.gg/make-a-change/fundraising-events-taking-place/



We're holding a Fundraising Event

We're going to....

Date:

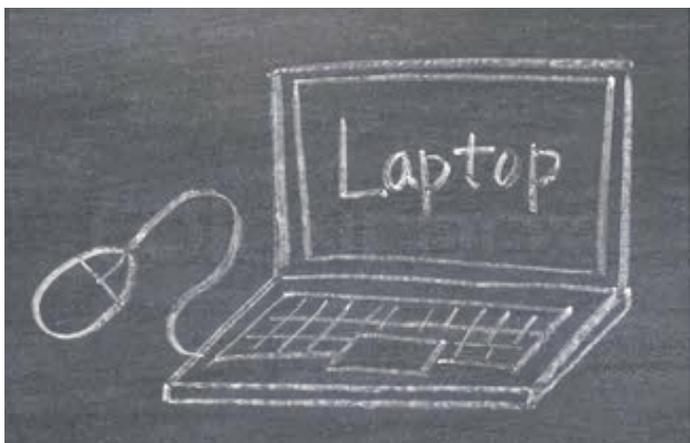
...to raise money and encourage the community
to 'Think Differently about Disability' and
#MakeAChange

For more information visit matter.gg

#makeachange

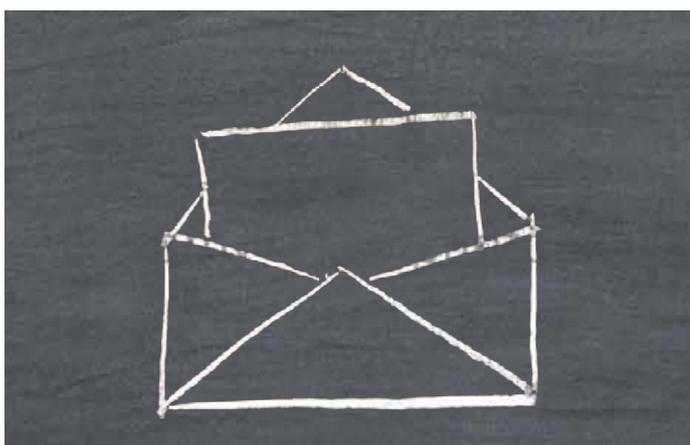


Paying in your sponsorship



Online

You can pay in your sponsorship through the Association of Guernsey Charities (AGC) Giving page at giving.gg to the event #MakeAChange or charity Guernsey Disability Alliance (We All Matter Eh?).



By post

Send any cheque/s, made payable to Guernsey Disability Alliance LBG, Calliope, La Planque Lane, Forest, Guernsey, GY8 0DR

Please include some information about you and your fundraising so that we can thank you.



In person

Present a cheque for Guernsey Disability Alliance at Natwest bank or email our Treasurer at treasurer@gda.org.gg for our bank details

We All Matter Eh? is a brand of the GDA representing the voice of disabled islanders and carers. The GDA is a Guernsey Registered Charity, number CH041 and a member of the AGC, Membership No. 306